## SESUG 2003 Conference Proceedings

These Proceedings are the official record of the SouthEast SAS Users Group (SESUG) Conference, held in St. Pete Beach, FL, September 22-24<sup>th</sup>, 2003. The final result is the product of Co-chairs Gary Schlegelmilch and Steve Noga; the Proceedings Coordinator, F. Joseph Kelley and Dan Bruns, the Publication Coordinator, who assembled and organized the material; and SAS artist Kimberly Riddell. The real heart of this publication is the presentations of over 100 authors, and the tireless and greatly-appreciated labors of the section chairs and so many others. SAS Institute graciously printed, assembled, and delivered the final product as a permanent record of the 2003 SouthEast SAS Users Group Conference. Neither SAS Institute nor SESUG is responsible for the accuracy or originality of this material.

## About the Artwork and Cover

Kimberly Riddell took the beach theme, a little input from the chairs, and created the cover of this year's Proceedings. The logo was designed by Gary Schlegelmilch, and polished with the help of Steve Noga and input from the SESUG Executive Committee.

## **About the Fonts**

Three typefaces are used in most of the conference material: Impact, Gilligan's Island and Tahoma. Impact was used in the logo and has a bold, crisp look that compliments the sailboat also used in the logo. Gilligan's Island is very much the opposite: with a somewhat quirky and a "drawn in the sand" feel, it also compliments the beach and ocean themes that are inescapable in the beachfront setting that provides the location for this conference. For text, Tahoma, with its clean, modern look was a natural choice.

The correct citation for this book is:

SESUG 2003: The Proceedings of the SouthEast SAS Users Group, St Pete Beach, FL 2003

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